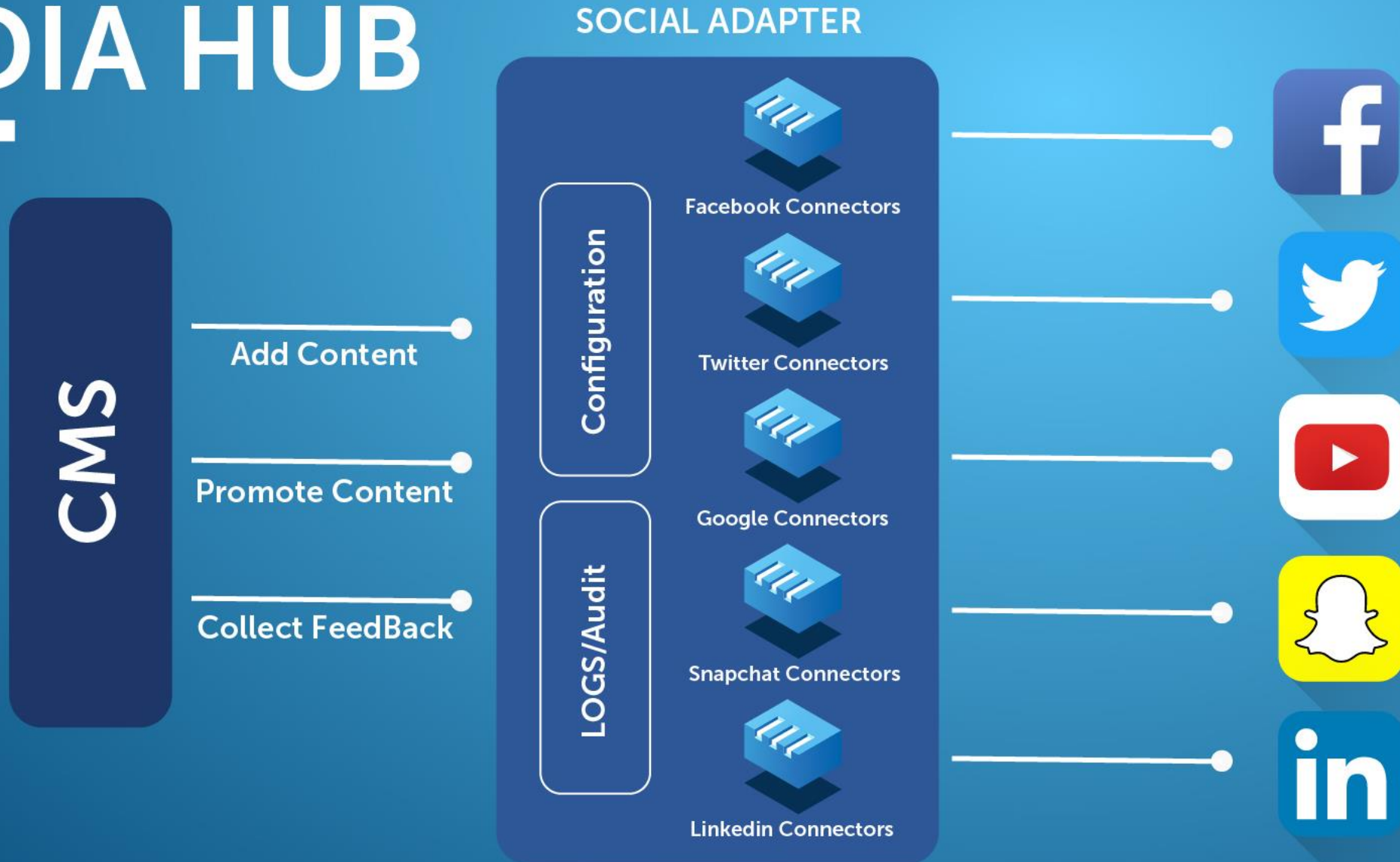
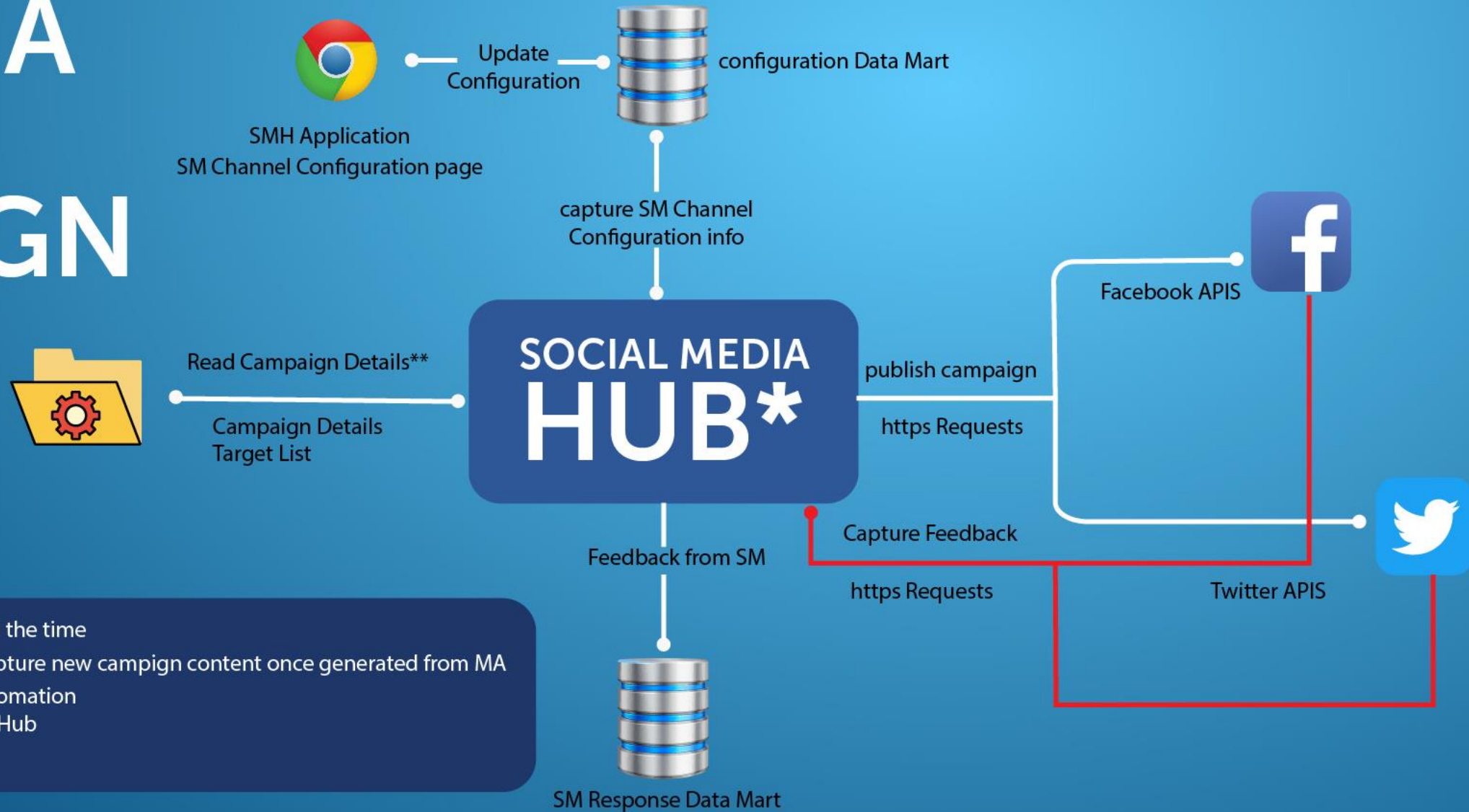


SOCIAL MEDIA HUB

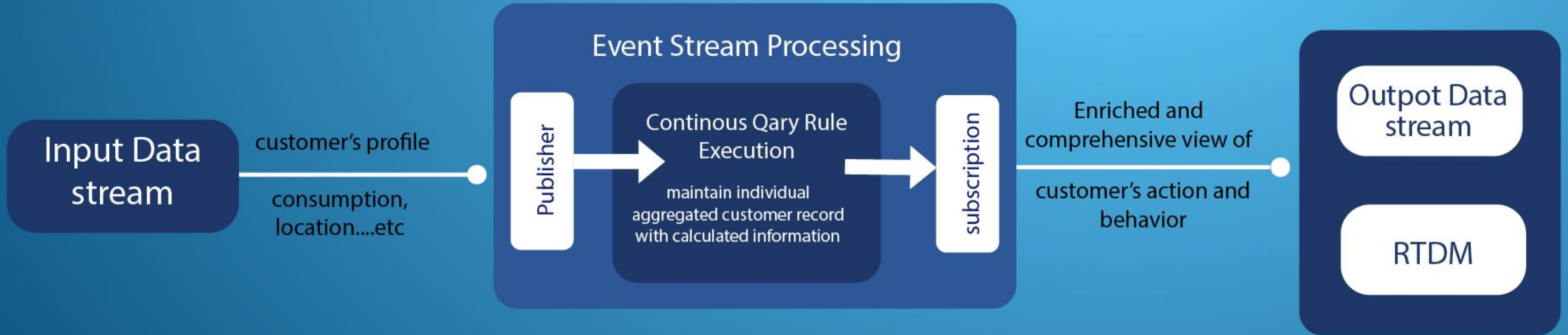


SOCIAL MEDIA HUB DESIGN



* Up and running all the time
** starting point. capture new campaign content once generated from MA
MA: Marketing Automation
SMH : Social Media Hub
SM : Social Media

IN - STREAM ANALYTICS



Event Stream Processing

ABG BREAKTHROUGHS



- Leveraging SAS VI capabilities to build a sophisticated investigation framework.
- Capitalizing on SAS ESP to cater for the ever-growing industries' need for fast, in-stream, advanced analytics.
- Effectively utilizing SAS CI to enable regional industry leading companies to make the best of their marketing budgets by targeting the right customers, with the right offers, and in the right time.
- ABG's wide-spectrum team's technical skills to find out-of-the-box solutions to the technical challenges that always accompany high-value projects.